



Position Title: Marketing & Communications Intern - UNPAID
Intern Location: Make-A-Wish Missouri & Kansas Headquarters – St. Louis, MO
Duration: [Spring, Fall, or Summer Internships Available](#)

Job Description

The Marketing & Communications Internship will provide the opportunity to create traditional and digital content for the Make-A-Wish Missouri website, direct mail program, and social media channels, aid in target market and competitor best practice research and assist with other ongoing marketing initiatives.

Students will work **15-25** hours per week and are responsible for their own transportation and housing expenses.

Primary Tasks:

- Assist with graphic design projects for social media, website and signature events.
- Assist with creation of monthly social media content.
- Assist with completion of digital and traditional campaigns for signature events.
- Assist with signature event photo shoot featuring Wish Kids and donors.
- Conduct social media research on best practices to implement.
- Assist with key local partners and local corporate campaigns.
- Create content for traditional marketing campaigns and chapter initiatives.
- Assist with copy writing for chapter newsletters, press releases, blogs, event scripts, feature stories, and general website content.

Required Experience:

- Proficiency in Adobe Creative Suite, Microsoft Office, Facebook, Twitter, Instagram, & LinkedIn.
- Professional demeanor. Strong oral and written communication skills.
- Ability to successfully work in a collaborative, team-oriented organization.
- Strong work ethic.
- Ability to meet deadlines while managing multiple projects simultaneously.
- Excellent time management, organizational and judgment skills. Proven ability to take responsibility and to problem solve in a proactive manner.
- Exceptional attention to detail.
- Working toward Masters or BS/BA in Communications, Public Relations, Advertising, Marketing, Graphic Design or related field.





Application Deadline: Ongoing – please specify preferred semester in cover letter.

Interviews are ongoing, and an offer can be made before the application deadline, if appropriate.

Eligibility

The internship program is designed for current undergraduate or graduate students with the goal of being a leader in the non-profit sector. The purpose of the internship program is to help undergraduate and/or graduate students further cultivate their skills through a real-life work experience. Applicants will be selected for an interview based on their application and resume.

To Apply

Please submit a formal cover letter - and the completed [application](#) found online - to intern@mokan.wish.org.

